

AVAILABLE BEGINNING SUMMER 2016



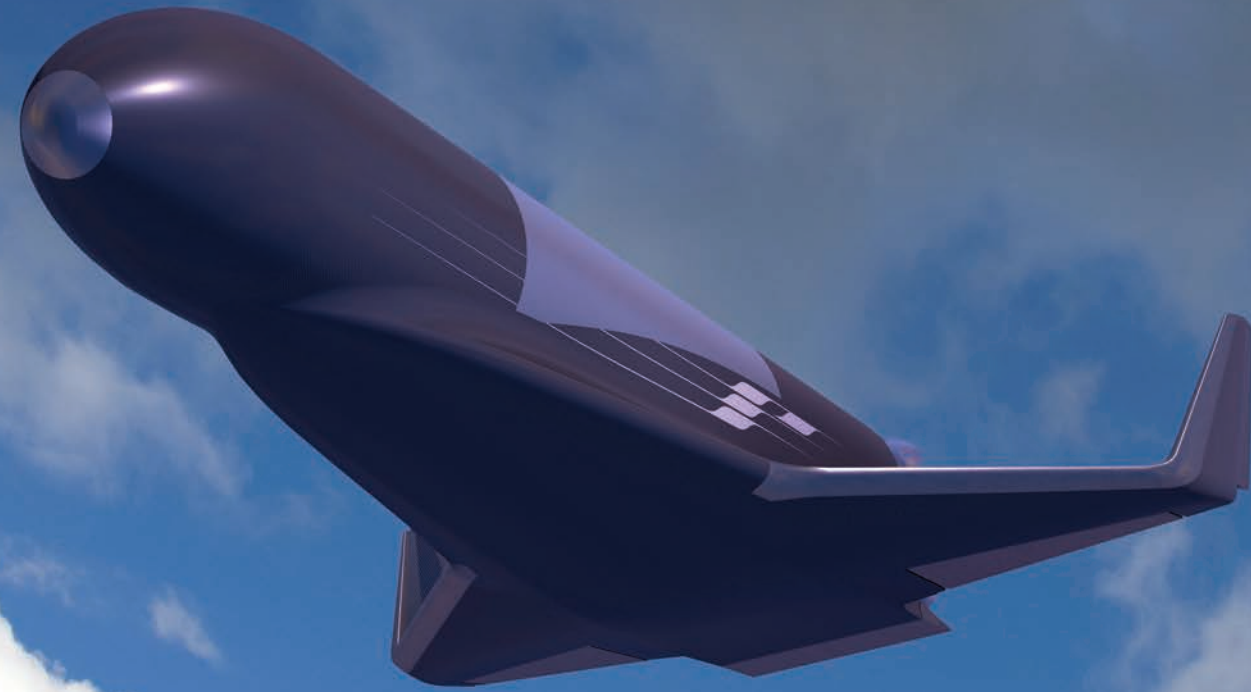
ABOVE AND BEYOND

A highly entertaining, highly interactive museum exhibition
from Evergreen Exhibitions



For me, the impossible is just inspiration.

-Anna-Maria Rivas McGowan
NASA aerospace engineer



ABOVE AND BEYOND

One of the most interactive and inspiring exhibitions exploring flight ever to tour

Looking back at the history of flight, one thing is clear: the sky was never the limit. From the moment human-kind got off the ground, the race was on to go beyond. Faster . . . farther . . . higher . . . smarter! Today, these goals and new visions propel aerospace innovators onward and upward.

What if we could . . .

- Get airborne wherever and whenever we wanted?
- Fly faster than the speed of sound without making a lot of noise and burning a lot of fuel to make supersonic flight the norm?
- Design ultra-green flying machines to carry more people more places and treat the planet better?
- Invent super smart flying robots to assist us in our daily lives, as delivery-bots, eco-bots, and more?
- Build a new generation of reusable space vehicles to make trips to Earth orbit as common as air travel?
- Create "gas stations" in space so explorers can top off their propellant tanks on the way to Mars?

ABOVE AND BEYOND celebrates the power of innovation to make dreams take flight. This 500-square-metre travelling aerospace exhibition features: immersive simulations, interactive design challenges, iconic historical touchstones, visionary concepts for the future, and inspiring stories from game-changing innovators, past and present.

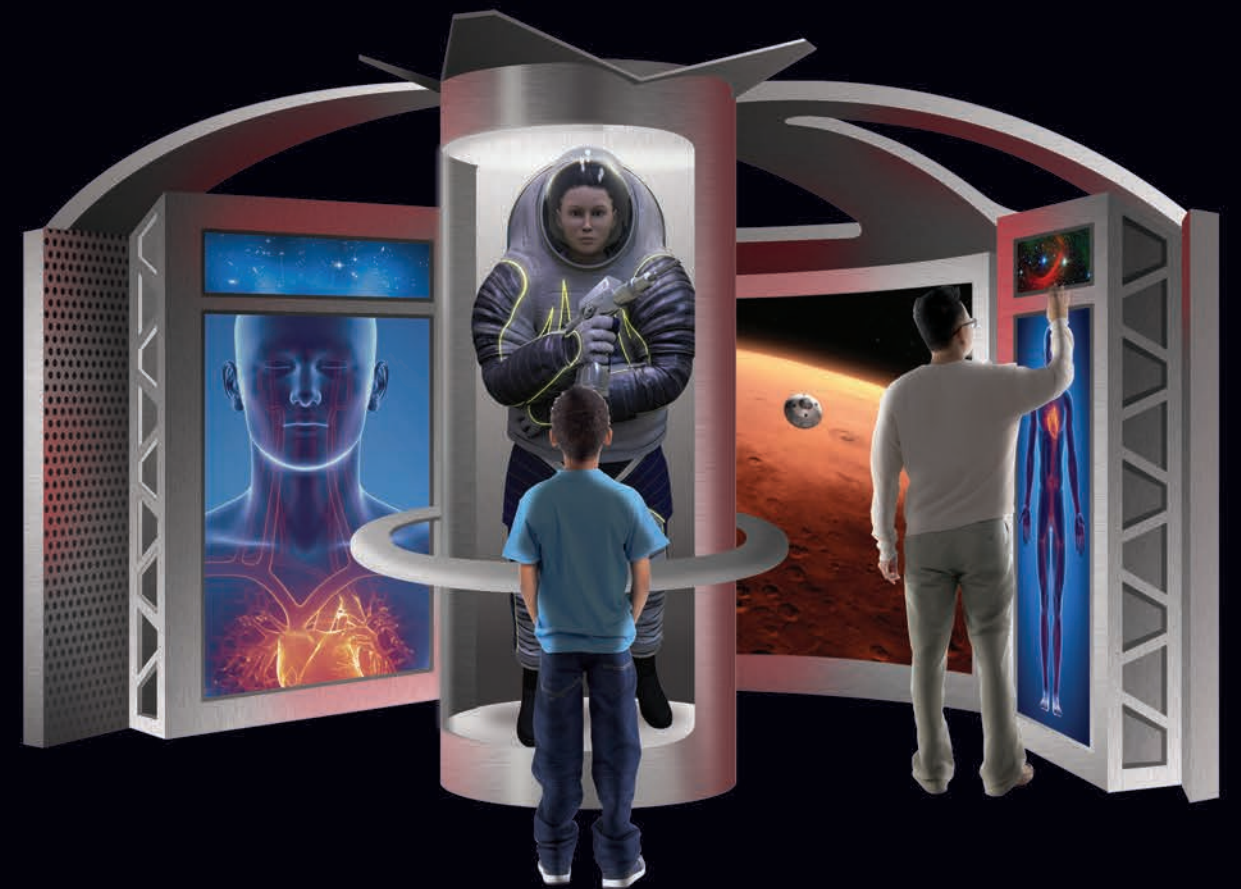
Design—and test-fly—your own supersonic jet. Pilot a drone to deliver medical supplies to a remote village. Spread your wings and experience flight as a bird or a futuristic wing-flapping aircraft. Or take an elevator ride to the edge of space.

Packed with fun interactive challenges, vehicle concept models and prototypes, immersive media presentations, and inspiring stories, this large-scale exhibition invites you to experience what it takes to make the “impossible” possible. Explore ever more advanced aircraft and spacecraft that change our lives and transform our world. And join the epic journey into the sky and beyond!

HIGHLIGHTS OF THE EXPERIENCE

ABOVE AND BEYOND brings flight to life...

- An expansive multitouch timeline
- An immersive video experience
- Five interactive galleries: Up, Faster, Farther, Higher, and Smarter
- Interactive simulations and design activities
- Stories about the people behind the advances in flight
- A montage of dreamers and doers, who share their excitement for their jobs and the next century of flight
- Add your own dreams to a collaborative vision of flight 100 years from now



ABOVE AND BEYOND is designed to ignite a passion for humankind's greatest adventure: our journey of flight in the air and space. In doing so, it honours past world-changing innovations in flight, while looking ahead to what's next and demonstrating the impact of aerospace breakthroughs in our everyday lives.

The exhibition also serves to inspire children and young adults to imagine future careers in aerospace and support educators in building STEM awareness and skills among school students.

ABOVE AND BEYOND creates an uplifting and memorable experience that encourages all visitors to aim high and push past the impossible limits in their lives.

AUDIENCE DEVELOPMENT SUPPORT

ABOVE AND BEYOND will attract a broad and diverse audience...

- Upper elementary and middle school children (ages 7 to 14) and their families
- Young adults
- Primary school educators
- Adult museum goers without children
- Aviation and space enthusiasts
- Aerospace industry professionals and their families

This international exhibition is underwritten by Boeing. It is developed in collaboration with a host of aviation and aerospace experts, historians and archivists, teachers and educational programming experts and others.

ABOVE AND BEYOND is accompanied by

- A comprehensive package of resources to support education outreach, group sales and programming
- Marketing, advertising, venue sales support and collateral materials and resources
- Localized tour website
- Digital communications resources and developed social media channels
- Special events involvement and support
- A wide range of innovative programs, tools, media and resources to enrich visitors' experiences and create a community-wide celebration and engagement on the subject of flight.

PROGRAMS AND PARTNERSHIPS

The exhibition's launch marks a range of milestones in the story of flight. The exhibition's international sponsor, Boeing, is creating a broader celebration by supporting the development of activities, special aviation and aerospace events, documentaries, education programs, mobile and digital media initiatives and more throughout the life of the tour. Hosts for the exhibition will enjoy the broad coverage and extended promotional platform created around this celebration, which will help ensure the success of the exhibition and create many local and regional partnership opportunities for the host venues throughout the tour.



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